



FOR IMMEDIATE RELEASE

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Contact: Sal Lazzara

LCR Hallcrest
Ph. 847.998.8580
Fax 847.998.8051
www.hallcrest.com

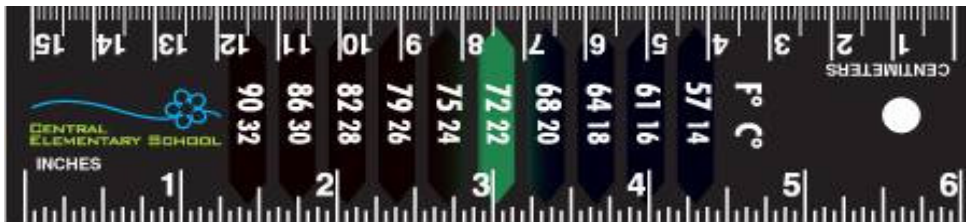


New Product Bulletin: Thermosmart™- Interactive Teaching Aids

Glenview IL, LCR Hallcrest is pleased to announce the release of a new and innovative Portfolio of teaching aids. Thermosmart™ products target **Early Childhood & Easy Learning** utilizing the unique characteristics of thermographics, printed images that change color around body temperature and reveal hidden messages, answers when rubbed or touched.

Thermosmart™ **Discover Cards** reveal a hidden answer when rubbed or touched and are used for addition multiplication and subtraction drills. Introductory anatomy geography and solar system exploration become an interactive experience as the student rubs the targeted area to reveal the correct answer. Students are encouraged to engage with the subject. They are fun practical tools that can be used over and over again.

The unique dual scale **Ruler / Room Thermometer** can be used as a ruler and room thermometer while illustrating the relationship between Celsius and Fahrenheit measurements.



Thermosmart™ Magic LC Sheets react to touch and can be used to create stunning visual effects for classroom activities, and arts & crafts projects. **Email us your name and address to receive a free mini sample of the "Magic LC Sheet" and complete product information.**

Thermosmart™ products are available at www.thermometersite.com
For Information contact: info@hallcrest.com
Phone: 847.998.8580

LCR / Hallcrest the International leader in Color Changing Temperature Indicating Technology and Graphics specializes in the micro-encapsulation of liquid crystal compounds and the development / manufacturing of products, inks, dyes and paints that change color. SM041