

Photochromic Ink



UNACTIVATED INK

LCR Hallcrest Photochromic ink is the world's first four-color Photochromic ink system. Photochromic inks change color when exposed to ultraviolet light usually from the sun or a black light. The inks are effectively colorless indoors and turn into vibrant color outdoors. When brought back inside, the inks become clear again. The inks become intensely colored after only 15 seconds in direct sunshine and return to clear after about 5 minutes indoors.

- **Reversible and Nearly Invisible when not exposed to UV Light**
- **Fast Transition – Intense Color in 15 seconds returns to clear after 5 minutes indoors**
- **4 Color Process (CMYK) with 16 colors available**
- **Washable without chlorine**
- **Image Transformation – Hidden Messages – Game Pieces – Black and White Outline to Color**
- **Textiles – Glassware – Ceramics – Plastics**



ACTIVATED INK

Fun

PHOTO SHOWS
ACTIVATED INK